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# PORTFOLIO

## GRAPHIC & MULTIMEDIA

MARITES MARCELINO

3D DESIGNS | GRAPHIC DESIGNS | MARKETING | AMAZON GRAPHIC DESIGN

CONTACT INFO

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[www.setmarcelino.com](http://www.setmarcelino.com)

WHAT MAKES  
ME SPECIAL -  
HIGH QUALITY  
OF ALL GREAT  
WORKS



## Design Focus

Expertise in 2D graphics and 3D modeling, including exhibition stands, branding visuals, stages, and presentations for both PowerPoint (PPTX) and Keynote. Proficient in video editing and animation. Skilled in creating marketing collateral such as business cards, brochures, magazines, flyers, and social media templates, HTML, Email marketing. Experienced in designing and optimizing Amazon product listings to enhance visibility and drive sales.



## Brand Building

Ensures that all visual elements—such as colors, typography, and logos—are consistent with a brand's identity, values, and messaging. It focuses on creating cohesive, recognizable designs across all platforms and touchpoints, ensuring that visuals reflect the brand's purpose and resonate with its target audience. This consistency enhances brand recognition, trust, and engagement.



## Product Development

Continuously improve your offerings to meet customer needs, whether by enhancing existing products or developing new ones. Ensure that quality and value are at the forefront.

# BUNCH OF MY SERVICES

**I CAN CONSIDER ANY TYPE OF WORK IN DEVELOPING**



## 3D DESIGN

I offer 3D design services that bring ideas to life with creative, functional, and visually striking solutions. From custom exhibition stands and event stages to immersive virtual environments, I craft designs that captivate and align with your brand.



## GRAPHIC DESIGN

I provide professional graphic design services that transform ideas into visually compelling creations. From marketing materials and branding to event graphics and digital assets, I ensure each design aligns with your brand identity and communicates your message effectively.



## MARKETING

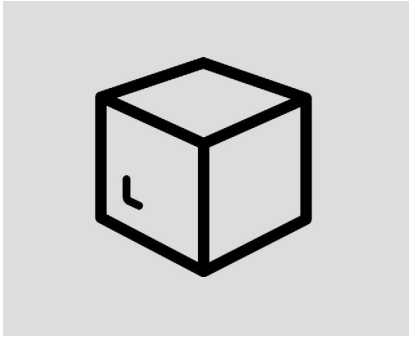
I specialize in marketing design that drives engagement and boosts brand visibility. From creating impactful campaigns and promotional materials to designing visuals for digital and print platforms, I ensure every piece aligns with your goals and resonates with your audience.







# 3D DESIGN













**HUNTER**  
On Every Front.









**BHUNTER**  
On Every Front.













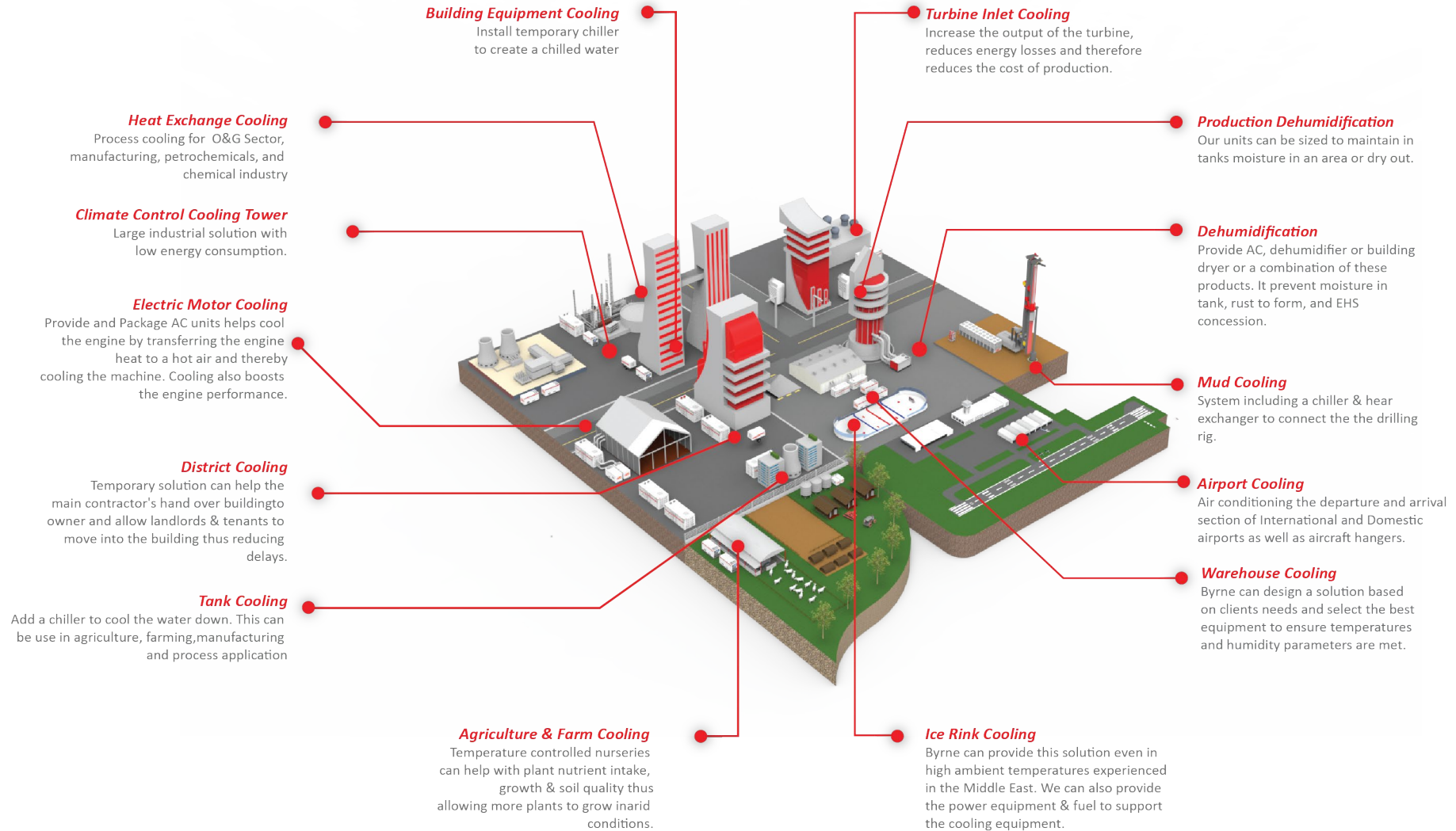








# 3D INFOGRAPHICS



# JANSSEN DERMATOLOGY & RHEUMATOLOGY STANDALONE

## **3D STAGE, LOUNGE, REGISTRATION BOOTH, FLAGS, PODIUM, PHOTOWALL**

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In early 2020, Janssen, part of Johnson & Johnson's pharmaceutical division, was set to host an impactful event showcasing their innovations and initiatives. My role was to design a compelling, brand-aligned event space from scratch, with a focus on creating an engaging and professional atmosphere. The scope included the main stage, photo wall, directional signage, lounge, registration area, and overall event brand.

# JANSSEN DERMATOLOGY & RHEUMATOLOGY STANDALONE

31<sup>ST</sup> JANUARY & 1<sup>ST</sup> FEBRUARY 2020  
CONRAD DUBAI

TOGETHER COMPLETING THE STORY

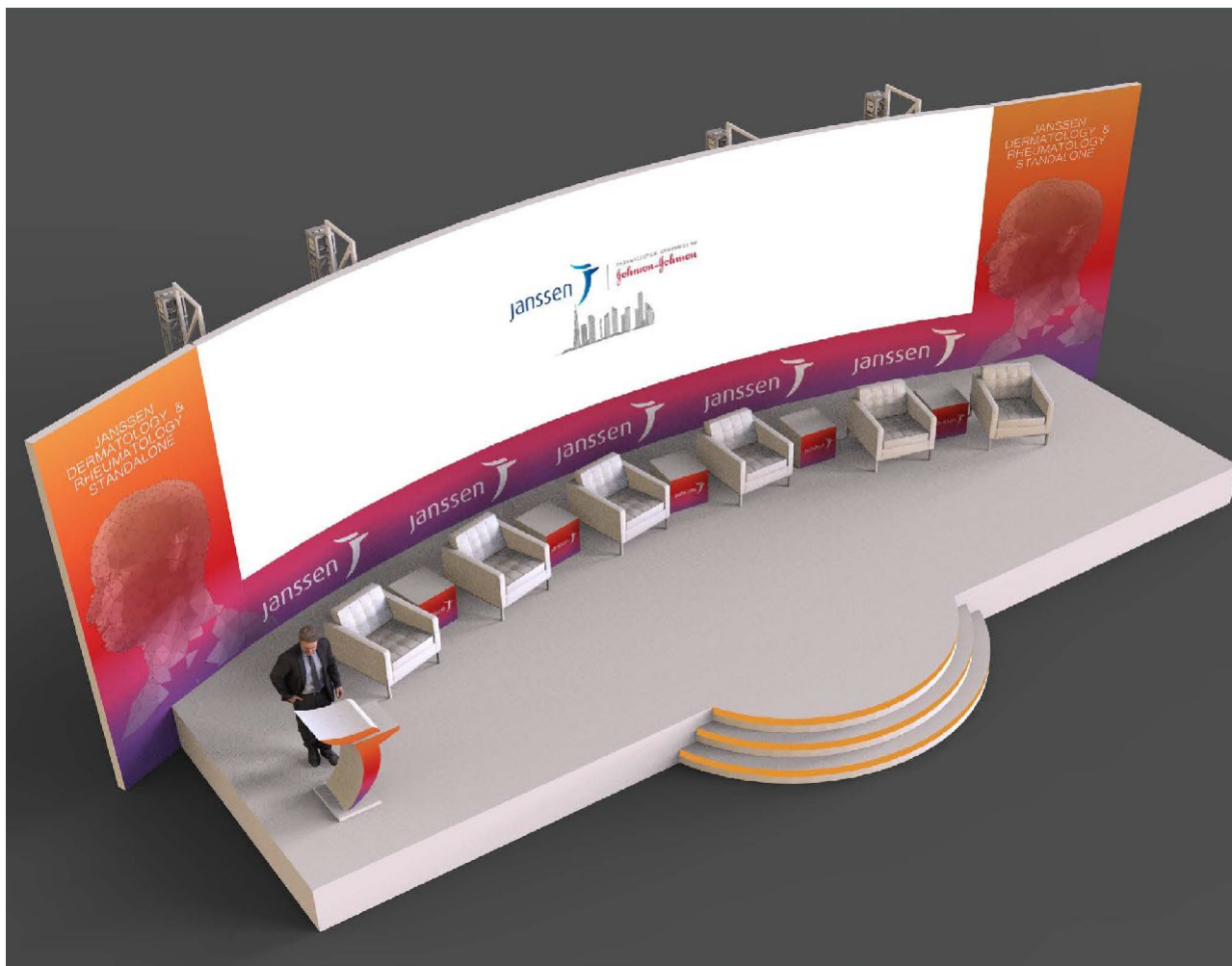


# JANSSEN DERMATOLOGY & RHEUMATOLOGY STANDALONE









## GOALS

The primary goal was to craft a cohesive design experience that:

Enhanced Janssen's brand presence and aligned with Johnson & Johnson brand identity.

Provide clear, intuitive guidance for attendees with effective directional signage.

Delivered memorable, visually engaging spaces like the main stage and lounge for networking.

## PROCESS

I researched Janssen's brand to develop themes and layouts aligned with Johnson & Johnson guidelines. After creating 3D mock ups for each event component and refining them based on feedback, I presented final renderings for client approval.

**Client:** *Johnson & Johnson*

**Project Type:** *Event Designs*

**Completion:** *02 . 06 . 2020*





# 3D DESIGNS CHRISTMAS INSTALLATION

LOCATION: MARINA BAY SANDS, SINGAPORE

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I designed and created a stunning 12-foot reindeer installation as the centerpiece for Marina Bay Sands' Christmas celebrations. This 3D design features intricate details, blending elegance and modernity to align with the iconic Marina Bay Sands aesthetic. Crafted with durable materials and a sleek metallic finish, the reindeer features integrated LED lighting that creates a captivating glow and dynamic effects, enhancing the festive ambiance. Positioned against the stunning Marina Bay backdrop, this large-scale 3D design serves as a striking holiday attraction, blending intricate details with functionality to deliver a memorable visual experience for visitors.

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■ **Client:** *Irony Home*

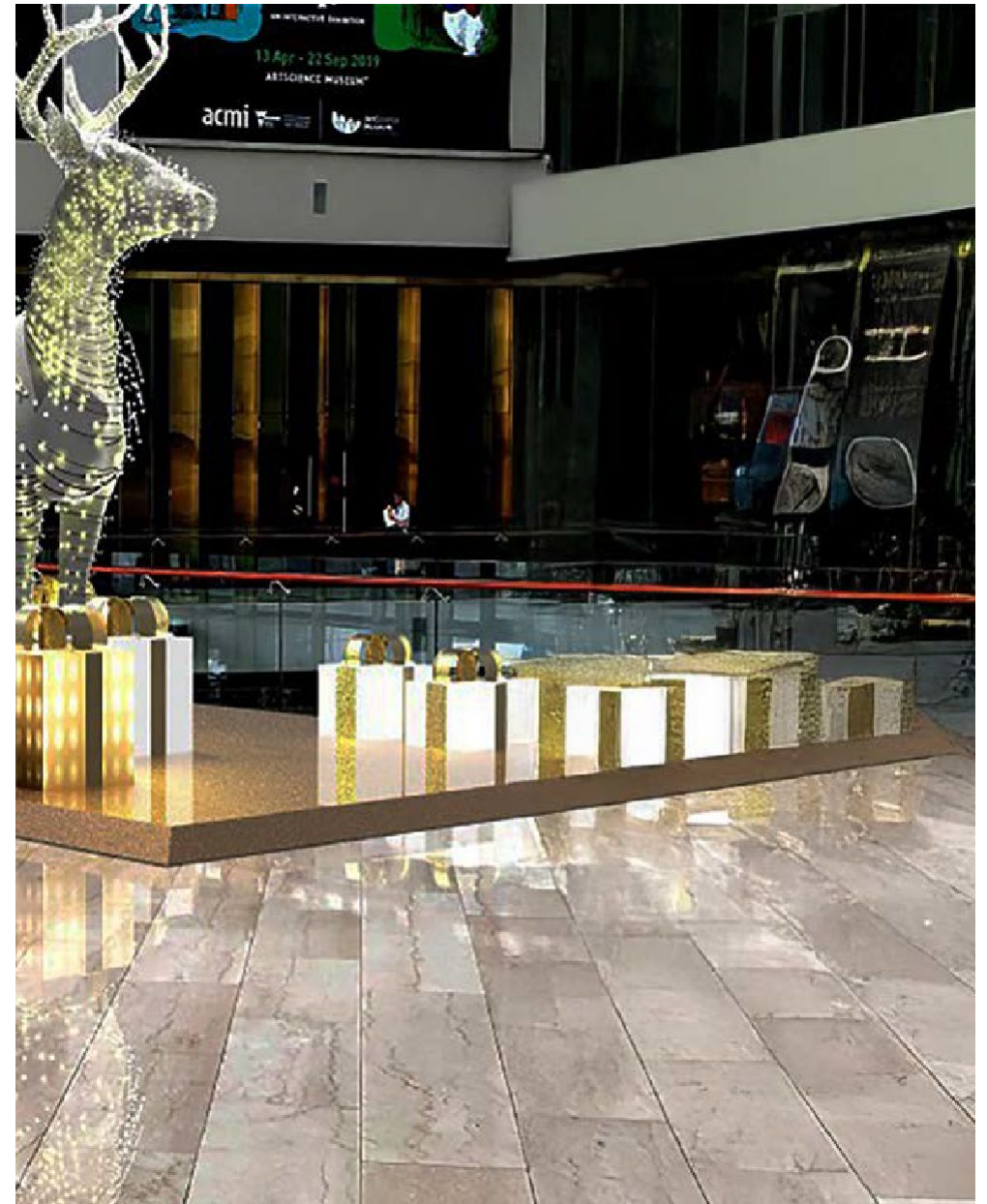
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■ **Project Type:** *3D Design mock up installation*

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■ **Completion Date:** *12.06.2019*







# 3D DESIGNS PYLON TROPHY

## CRAFTING TRIUMPH IN EVERY DETAIL

LOCATION: QUEZON CITY, PHILIPPINES

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This one-of-a-kind 3D trophy was designed in collaboration with well-known artist Reg Yuson, celebrating the artistry and achievements of Filipino filmmakers. Inspired by the iconic Quezon City Tower, the trophy embodies the city's rich cultural heritage and its role as a hub for Philippine cinema. Presented at a prestigious awards ceremony in Quezon City, Philippines, this masterpiece symbolizes excellence in film making, blending architectural inspiration with artistic craftsmanship to honor the creativity and passion of the movie makers and artists.

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■ **Client:** *Strawberryfield Studio*

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■ **Project Type:** *3D Design*

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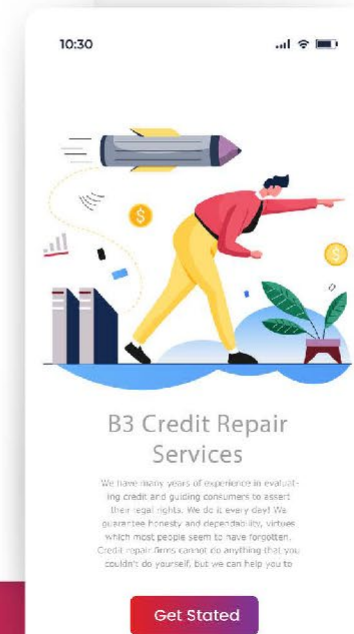
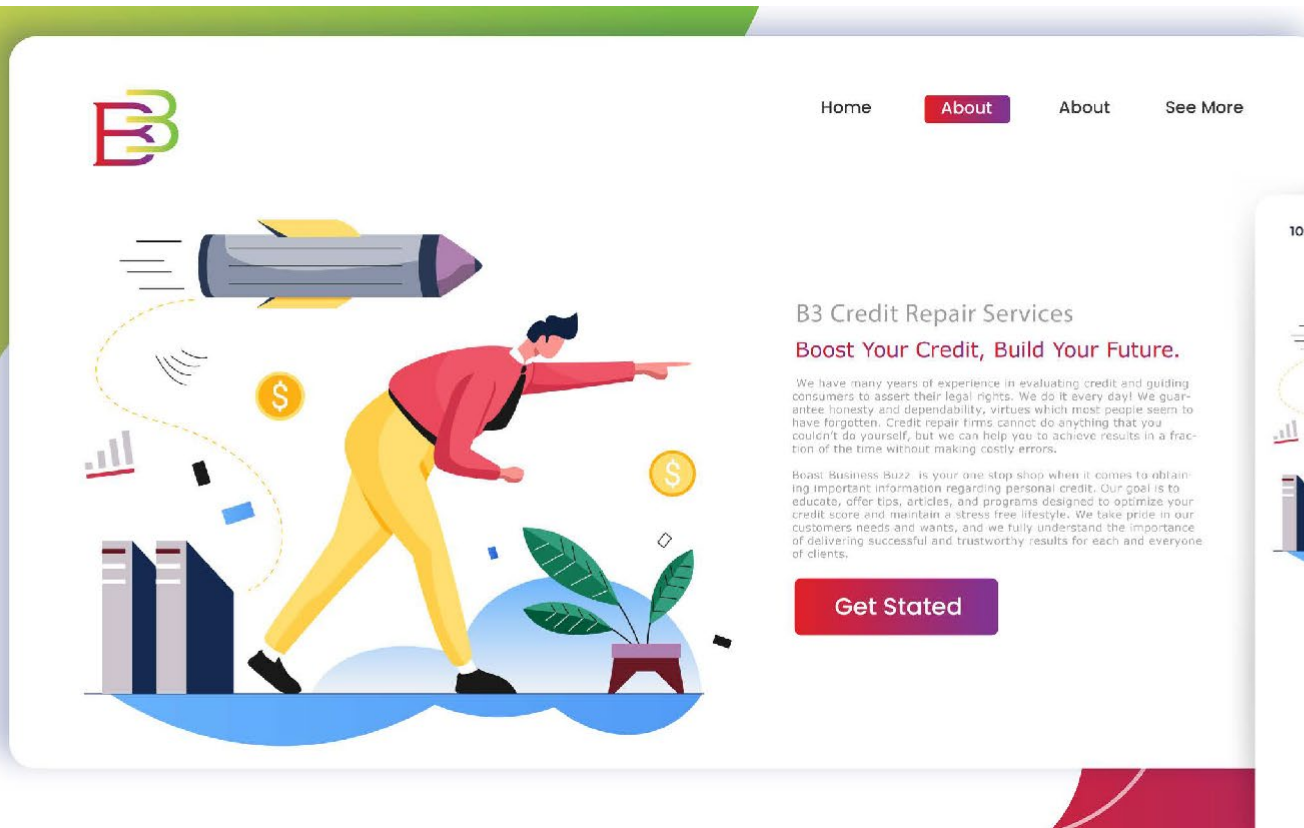
■ **Completion Date:** *10.06.2017*







# GRAPHIC DESIGN





## B3 CREDIT REPAIR SERVICES

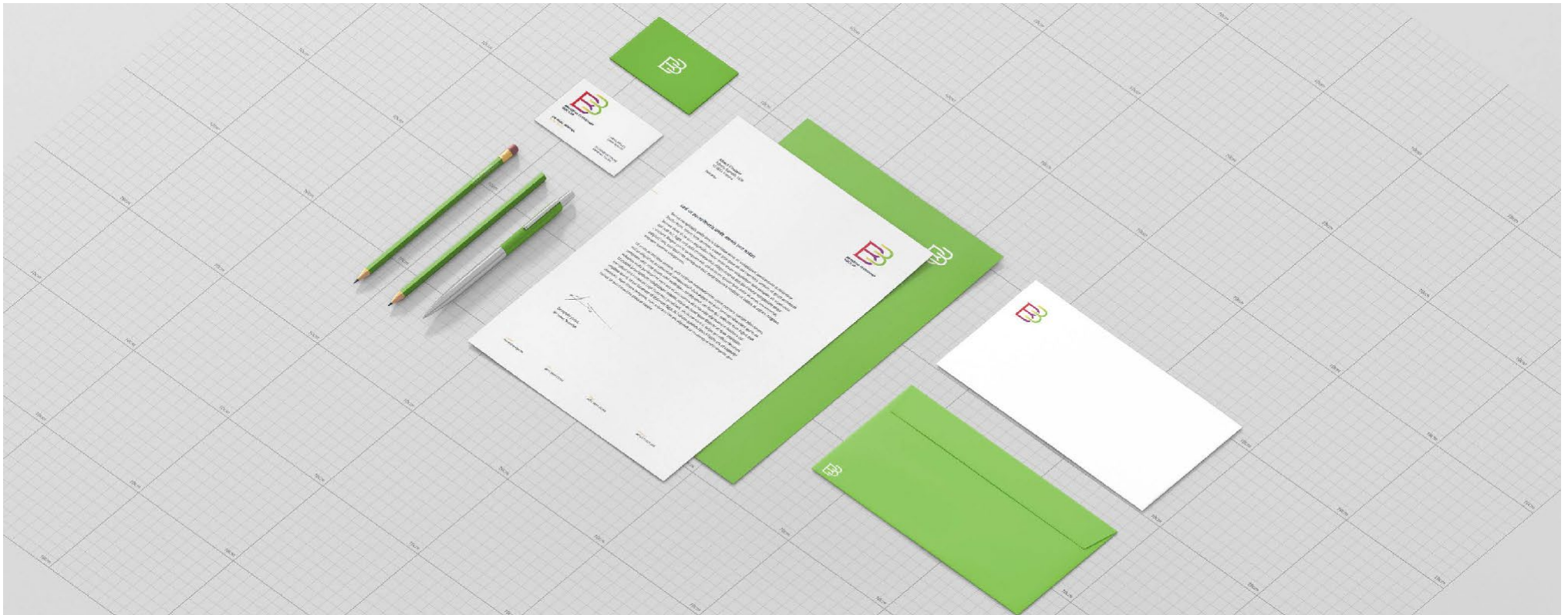
### BOOST YOUR CREDIT, BUILD YOUR FUTURE.

My client “Renaë Boone” is a professional Realtor from Maryland, USA. She decided to build a new business it’s a commitment to empowering individuals to take control of their financial health. By improving your credit score, you unlock opportunities for better loans, housing, and financial freedom. With the right tools and expert guidance, boosting credit isn’t just about numbers—it’s about creating a stronger foundation for a secure and prosperous future. Helping people pave the way to financial confidence and lasting success.

■ Client: *Renaë Boone*

■ Project Type: *Website Development & Branding*

■ Completion Date: *03.06.2020*



# LOGO & BRANDING

LOCATION: QUEZON CITY , CAVITE PHILIPPINES

■ **Client:** *Catherine Bugayong*

■ **Project Type:** *Logo Design & Branding*

■ **Completion Date:** *10.05.2024*

The logo I designed for the online dental tools and equipment store is all about combining professionalism with a clean, modern vibe. It features a sleek tooth icon with subtle details like a dental mirror or scaler worked in, which ties directly to the products being offered.

For the text, I went with a simple, easy-to-read to give it a professional yet approachable feel. And the colors? Think fresh whites, calming purple, and maybe a hint of pink—perfect for that clean, hygienic, and trustworthy look that dental professionals appreciate.

Overall, the logo is designed to be memorable and reassuring, making customers feel confident in the quality and expertise behind the brand.

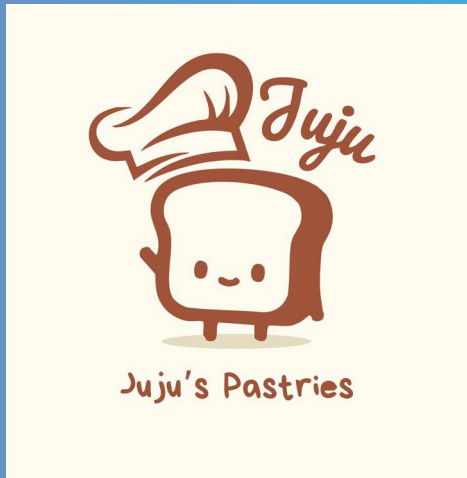






# LOGO & BRANDING

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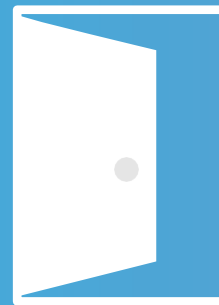


I also offer professional logo design and complete branding services for businesses across all industries. Whether you're starting from scratch or looking to re-brand, I create unique and impactful logos, along with cohesive brand identities that truly reflect your vision and values. From crafting distinctive logos to designing color schemes, typography, and marketing materials, I provide everything you need to make your brand stand out and connect with your audience.

Prooty<sup>®</sup> yako.



?  
carmi's  
thrift & co.




STORQO





# MARKETING COLLATERALS

**BUSINESS CARDS, BROCHURES, CATALOG, HTML  
AD, EMAIL MARKETING, POSTERS, WEB BANNERS,  
SOCIAL MEDIA BANNER**



**OIL & GAS  
EQUIPMENT RENTAL  
SOLUTIONS**

**Oil & Gas Equipment Rental Solutions**  
Rental experts in the Middle east offering full turnkey solutions for the Oil & Gas Industry.  
A leading provider and **One Stop Solution** for all of your equipment rental needs, consistently delivering a first class service, along with technical advice and 24/7 on-site support.  
Contact us to find more:

SCAN ME

**BYRNE  
EQUIPMENT RENTAL**

Enabling operational efficiency through equipment rental and lease solutions  
UAE | KSA | Kuwait | Oman | Bahrain



**BYRNE  
EQUIPMENT RENTAL  
byrnerental.com**

Discover the ultimate solution for all your event equipment rental need. Our comprehensive range of services can accommodate everything from small private functions to large-scale events.

Our single source solution is tailored to meet your specific requirements regardless of where your event takes place. From VIP Sanitation and Power Generation to Secondary Distribution, Temporary Buildings, Hoist & Access, AC Units, Solar Lighting Towers, we have everything you need.

Byrne Equipment Rental provides 24/7 on-site support to ensure your event runs smoothly. At every stage of your event, you can count on our experienced team.

Contact us here to find out more:

UAE KSA

**EVENT  
EQUIPMENT RENTAL  
SOLUTIONS**

Enabling operational efficiency through equipment rental and lease solutions  
UAE | KSA | Kuwait | Oman | Bahrain

Our flat-pack modular cabins are designed for easy transport by road, air or sea and with very little deployment time required for each module, flat-pack modular cabins are an ideal choice for immediate response situations or urgent projects with logistical difficulties.

Our units can be utilized for a range of purposes such as field hospitals, quarantine shelters, isolation rooms, and modular hospitals.

## FLATSPACE



Our robust skid mounted units are engineered by a team of in-house specialists and tailor designed for the O&G industry.

## RIGSPACE



Our unique EcoSpace building system is lightweight, cost effective, long lasting and engineered to international standards.

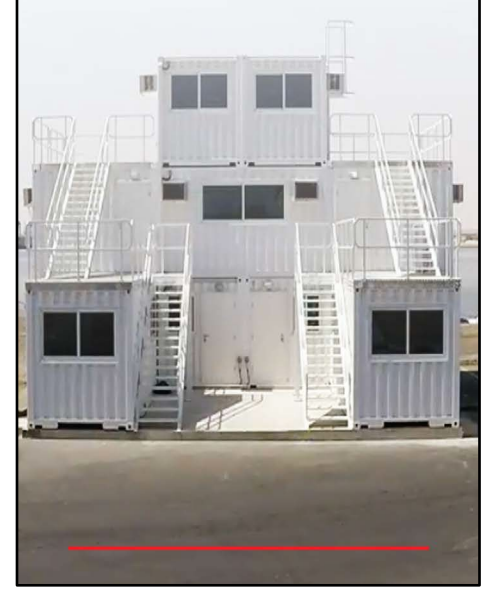
## ECOSPACE



Our containerised units are modified ISO containers that are versatile, easily transportable, and available in a range of sizes and configurations.

Our range of containerised units can be utilized for container offices, living accommodation, kitchens, toilets, showers, recreation rooms, dining, and workshops.

## CONTAINERSPACE





# SOCIAL MEDIA TEMPLATE

DUBAI, UNITED ARAB EMIRATES

Client: *James Dodgeson*

Project Type: *Social Media Template*

Completion Date: **08.25.24**

The “All About Protein” designs are your ultimate tool for sharing everything from fun facts and health benefits to delicious recipes. Perfectly tailored for fitness trainers, athletes, and coaches, these templates are crafted to grab attention and deliver value. Featuring bold, clean, and fully customizable designs, they are optimized for platforms like Instagram, Facebook, and LinkedIn, making it easy to create eye-catching, protein-packed posts. To take it a step further, I’ve also created matching flyers, ensuring your message stands out both online and offline. Elevate your content game and inspire your audience to fuel their journey with the power of protein!







**15** GRAMM BCAAs PER SERVING | **375** CALORIES PER 100G SERVING | **85** CARBS GRAMS

**STAY ACTIVE & HEALTHY**



[www.ironclanpro.com](http://www.ironclanpro.com)



**15** GRAMM BCAAs PER SERVING

**375** CALORIES PER 100G SERVING

**85** CARBS GRAMS



MARITES MARCELINO

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**BRINGING SPACES TO LIFE.**